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SUBJECT: TAIPEI ECONOMIC/COMMERCIAL OFFICERS CONFERENCE -
FSL PANEL DISCUSSION

REF: STATE 282141

1. SYDNEY CONSUL GENERAL AND CHIEF OF ECONOMIC/COMMERCIAL SECTION ENTHUSIASTICALLY NOMINATE FSL PROFESSIONAL CLAIRE M. ZSIROSSY FOR MEMBERSHIP ON FSL DISCUSSION PANEL AT SUBJECT CONFERENCE.

2. MISS ZSIROSSY, THE MOST SENIOR COMMERCIAL PROFESSIONAL IN AUSTRALIA, IS AN FSL-1 AND HAS BEEN A MEMBER OF SYDNEY COMMERCIAL SECTION STAFF SINCE 1966. DURING THIS PERIOD SHE HAS ACTIVELY WORKED IN ALL PHASES OF THE COMMERCIAL PROGRAM, INCLUDING DEVELOPMENT AND PREPARATION OF WORLD TRADERS DIRECTORY REPORTS, AGENCY DISTRIBUTOR SERVICE REQUESTS, TRADE OPPORTUNITIES, GOVERNMENT TENDERS, THE FOREIGN TRADERS INDEX, LIBRARY ACQUISITIONS AND IMPROVEMENTS, SCHEDULES FOR VIP VISITORS, MARKET RESEARCH REPORTS, PROGRAMS FOR BUSINESS VISITORS, CONTACTS FOR BUYERS TO THE U.S., THE COMMERCIAL NEWSLETTER, AUSTRALIAN AND US BUSINESS LETTERS AND ACTED AS SECRETARY AND ASSISTANT TO THE COMMERCIAL COUNSELOR (WILSON) FOR AUSTRALIA.

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OF SPECIAL NOTE SHOULD BE HER EXCEPTIONAL JOB OF

DEVELOPING AND EDITING THE COMMERCIAL NEWSLETTER FOR AUSTRALIA FOR SEVEN YEARS, DURING WHICH TIME IT WAS UPGRADED TO ITS PRESENT PRINTED FORMAT WITH A SELECTIVE AUSTRALIA-WIDE CIRCULATION OF 2600. IT IS INTERESTING TO OBSERVE MANY OF HER NEW AND INNOVATIVE IDEAS HAVE BEEN ADOPTED BOTH BY COMMERCE AND OTHER COUNTRY NEWS-LETTERS.

3. PRESENTLY MISS ZSIROSSY'S DUTIES AS SENIOR COMMERCIAL ASSISTANT, INCLUDE ACTING AS THE COMMERCIAL SECTION'S FSL TRAINING OFFICER, SYDNEY COORDINATOR FOR THE VISIT USA PROJECT OF THE CCP, BEING IN CHARGE OF MARKET RESEARCH FOR IDENTIFICATION OF PROMOTABLE PRODUCTS, ANSWERING SPECIAL TRADE INQUIRIES, COORDINATING FOREIGN BUYERS GROUPS, ASSISTING IN SPECIAL TRADE PROMOTION PROJECTS, ANALYZING EXPORT AND IMPORT TRENDS, PREPARING SPECIAL REPORTS REQUESTED BY THE DEPARTMENTS, MAINTAINING COMMERCIAL INTELLIGENCE FILES, UPDATING TRADE LISTS FOR SPECIALIZED PROMOTIONAL PROJECTS, ASSISTING IN SUPPLYING INFORMATION FOR TRADE CENTER ACTIVITIES AND CONSTANTLY MONITORING OVERALL COMMERCIAL OPERATIONS FOR IMPROVING ACTIVITIES BY LOCAL AND AMERICAN PERSONNEL.

4. MISS ZSIROSSY'S BACKGROUND, EXPERIENCE AND TALENT, INCLUDING COMPLETION OF COMMERCE'S CORRESPONDENCE COURSE FOR FSL SPECIALISTS AND PARTICIPATION IN TWO REGIONAL SEMINARS ON ECONOMIC/COMMERCIAL OPERATIONS, MAKES HER AN IDEAL CANDIDATE FOR INCLUSION IN THE PROPOSED FSL DISCUSSION PANNEL. POST BELIEVES HER CONTRIBUTION WOULD MATERIALLY ASSIST COMMERCE, STATE, COMMERCIAL OFFICERS AT CONFERENCE, AND OTHER FSL STAFF IN IMPROVING COMMERCIAL OBJECTIVES AND PROGRAMS WITH WORTHWHILE COMMENTS ON FSL JOB RESPONSIBILITIES, TRAINING PROGRAMS, OPERATIONS GENERALLY OF COMMERCIAL SECTIONS AND IMPROVING TRADE PROMOTION TECHNIQUES.
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